

Outreach and Education Work Group Report

Jan. 22, 2010

TO: Bay Harbor CKD Site Regional Stakeholder Group (RSG)

FROM: Committee members Bob Wheaton and Carlin Smith

Discussion Topic: RSG Web Site

SUMMARY:

The committee had a conference call with Melinda Holland and Alison Frost of E² on Dec. 22, 2009. The call focused on the development and maintenance of a web site for the Regional Stakeholder's Group.

It was determined that the hosting and URL name for the site will be the responsibility of the RSG from a cost standpoint and that the site can be hosted in a couple of ways. A company that Melinda and Alison have used has a special of web hosting for \$20/year which is very reasonable. We're also looking into a local firm (Gaslight Media) who may be able to do it for free as an extension of their relationship with an existing client. The City of Petoskey has also indicated that they may be willing and able to host the site. This issue is yet to be resolved.

Maintenance of the site will be handled by Jessica McGeorge of the Petoskey Regional Chamber of Commerce who is an alternate on the RSG. Alison is helping to build the foundation of the site.